



WHO WE ARE

Introducing the brand

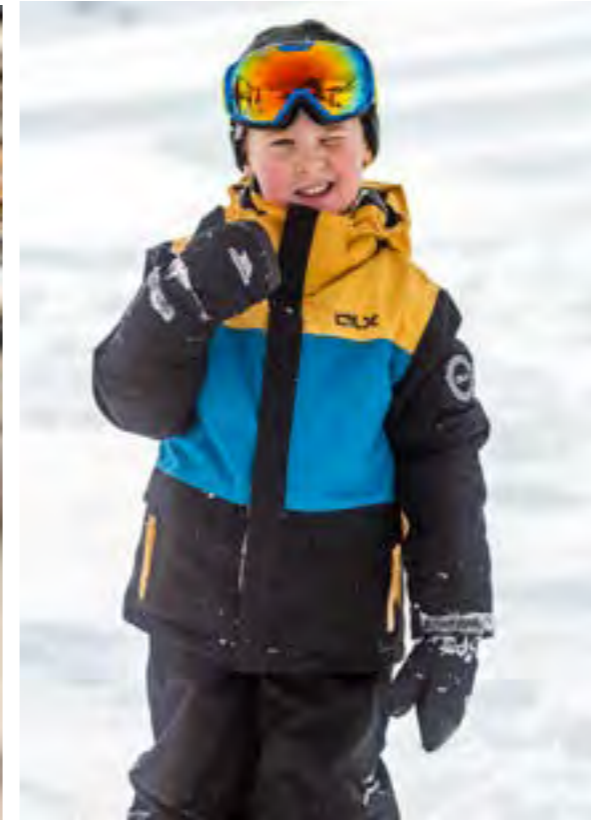
TRESPASS & DLX

One of the UK's most successful outdoor clothing retailers.

Providing a wide range of products from walking boots to outdoor furniture.

Our view is that no matter where you're from or what age you are, you should always be able to embrace the great outdoors.

We believe in access for all!



HISTORY

Established in 1938 under the name Jacobs & Turner Ltd situated in the heart of Glasgow, Scotland.

In 1984, Trespass the brand was launched with retail stores opening in the 1990s.

In 2013, the brand reached 150 stores and was Announced as the Official Providers of Casual Uniforms for the Glasgow 2014 Commonwealth Games.

In 2014, the first mainland Europe store opened

The 200th UK store opened in 2018.

In the mid 2000s we introduced DLX, quality outdoor gear that is Designed for Life in eXtremes. For the customer who wanted a little bit more from their outdoor clothing and equipment.

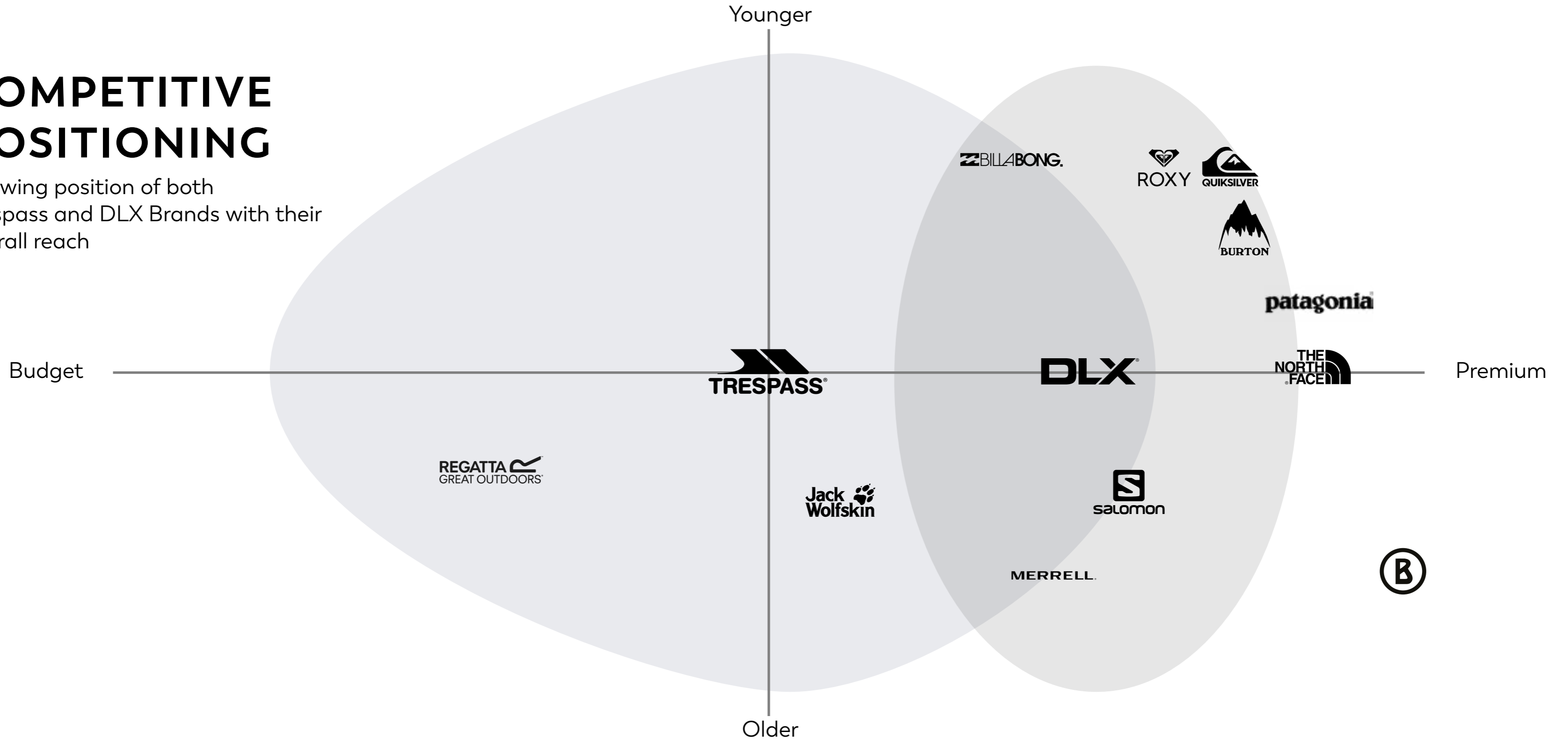


TRESPASS BRAND POSITIONING

Where does Trespass fit

COMPETITIVE POSITIONING

Showing position of both Trespass and DLX Brands with their overall reach



WHY STOCK TRESPASS?

Some benefits you will find with the Trespass brand over others.

1. We believe our product should have a wide range of features and technical attributes for a reasonable price. It should also be reliable and easy to use.
2. Styles choice. We have a good balance of commercial high street styles & performance pieces.
3. Trespass has broad appeal across a wider audience, from young to older, beginner or advanced.
4. Partners comment that other brands do not have the stock levels and availability that we do.
5. 3rd best selling sports brand on [Very website](#) (Nike and Adidas being 1 and 2)
6. We have a large production capacity to meet the increasing demand from clients for supply of Trespass product.

"FOR RETAILERS WHO WANT SOME MEASURE OF ASSURANCE THAT THEY WON'T BE LOOKING AT A SHOP FULL OF UNSOLD STOCK COME NEXT SPRING, TRESPASS OFFERS AS CLOSE TO A CAST IRON GUARANTEE AS YOU'RE LIKELY TO GET."

**OCC OUTDOOR
MAGAZINE**

HANGER APPEAL

With our experience across both wholesale and retail environments, we know how to create appealing product for shoppers.





BRAND TECHNICAL ASSETS

Introducing the Trespas Proprietary Features and Functions

Having ownership with our own proprietary features allows us to provide valuable performance enhancements to our products where other brands pay a premium.

Our view is that no matter where you're from or what age you are, you should always be able to embrace the great outdoors.

We believe in access for all!

TRESPASS® ECO

Products carrying the TRESPASS ECO label are designed and manufactured to provide reliable performance while reducing environmental impact.




TRESPASS®
ECO



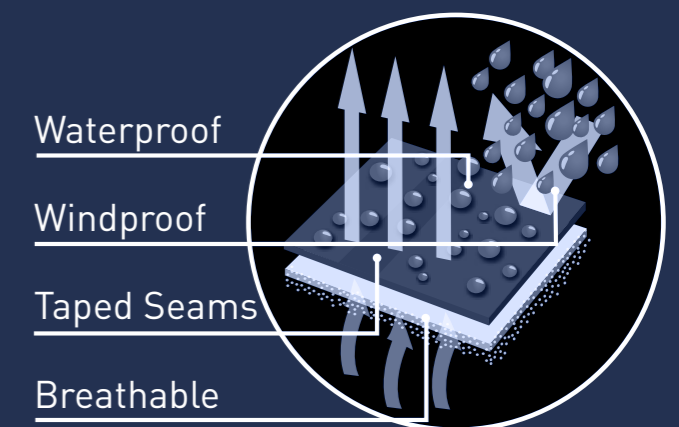
TRES-TEX[®]

WATERPROOF, WINDPROOF AND BREATHABLE FABRIC.

Our own proprietary performance fabric is used in many of our ranges. Ideal for active, highly mobile pursuits. It has supple, durable and functional coatings and surface treatments that help repel water and work with your layering system to draw moisture away from your body.



tres-tex[®]
WATERPROOF & BREATHABLE FABRIC



TRES-SHIELD™

WATERPROOF AND WINDPROOF FABRIC.

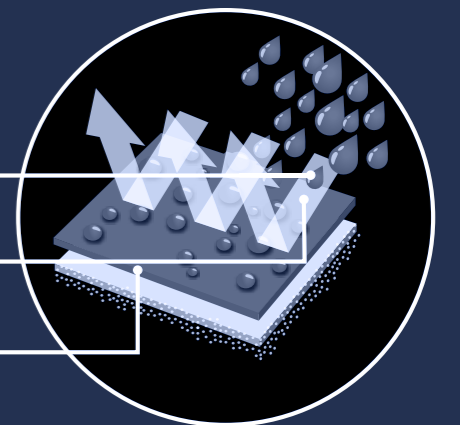
This performance fabric is used to produce a range of great value outerwear. Ideal for bad weather situations. Functional coatings and surface treatments help repel water and wind keeping you comfortable.



Waterproof

Windproof

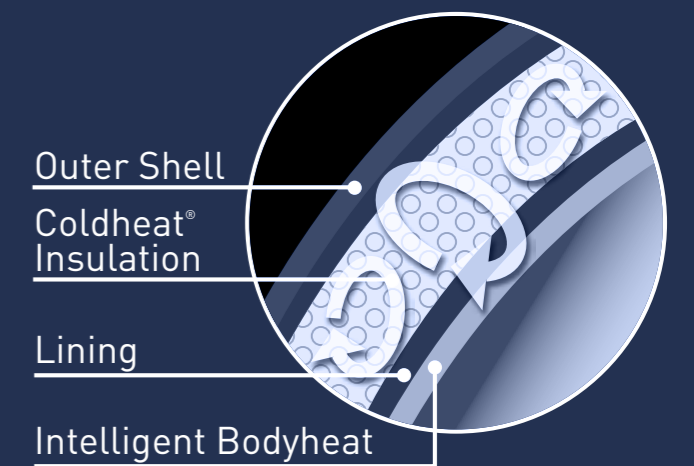
Taped Seams



COLDHEAT®

SOFT LOFTED INSULATION

Lightweight and durable fibres trap and hold the heat generated by your body, giving you maximum freedom of movement allowing you to stay comfortable in the most Arctic of conditions.



AIRTRAP[®]

WICKING FABRIC FROM TRESPASS[®]

Tightly woven fibres that are high wicking and quick drying. This effectively draws moisture away from the skin, which quickly evaporates when brought to the surface of the fabric, leaving you dry and comfortable.

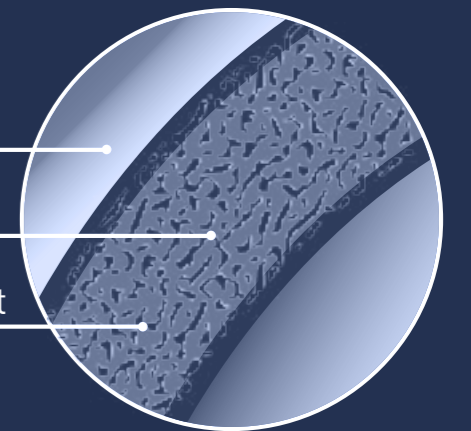


AIRTRAP[®]
PERFORMANCE FLEECE

Moisture Control

Thermal Control

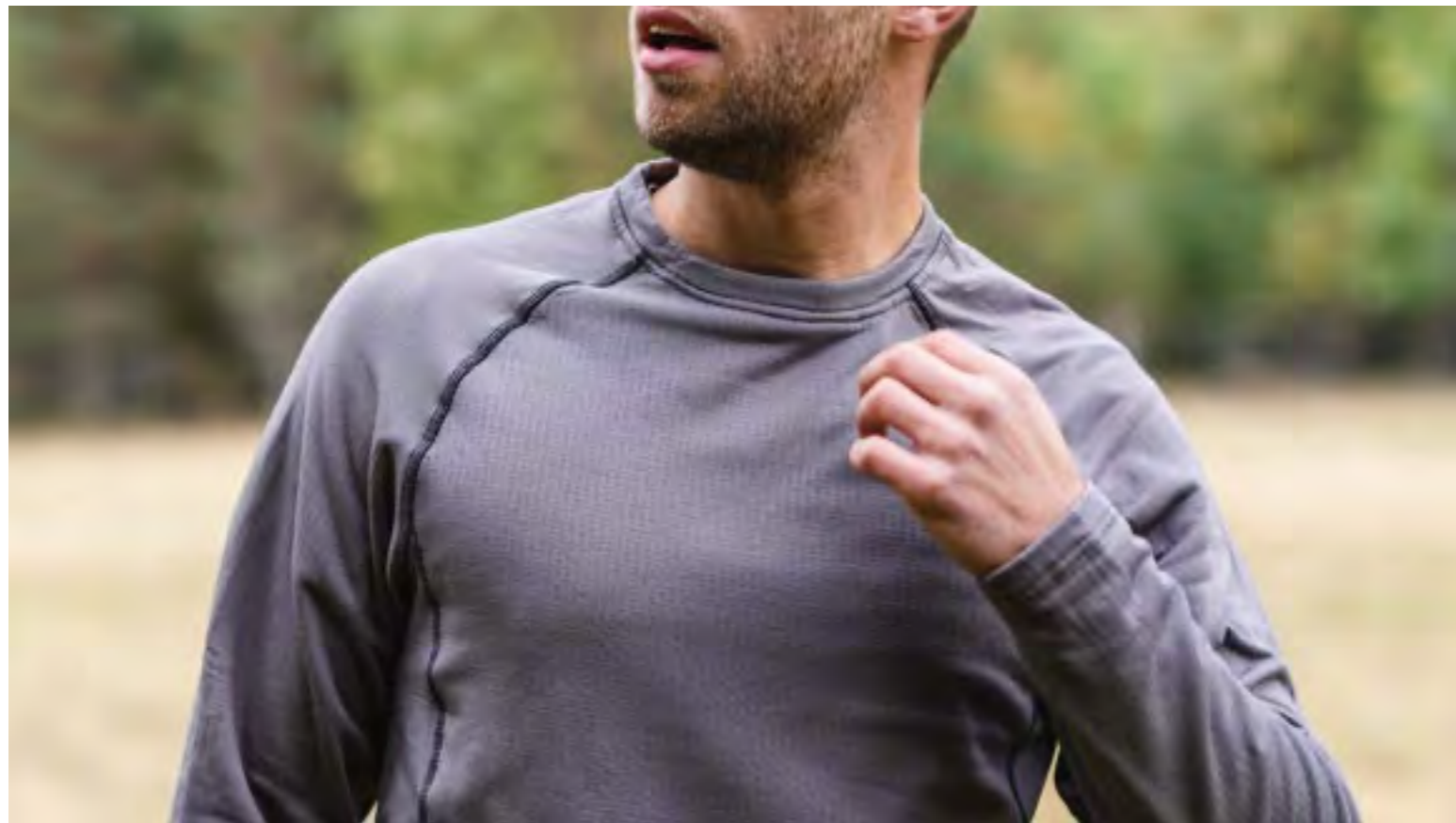
Captive Bodyheat



DUOSKIN®

WICKING FABRIC FROM TRESPASS®

Tightly woven fibres that are high wicking and quick drying. This effectively draws moisture away from the skin, which quickly evaporates when brought to the surface of the fabric, leaving you dry and comfortable.

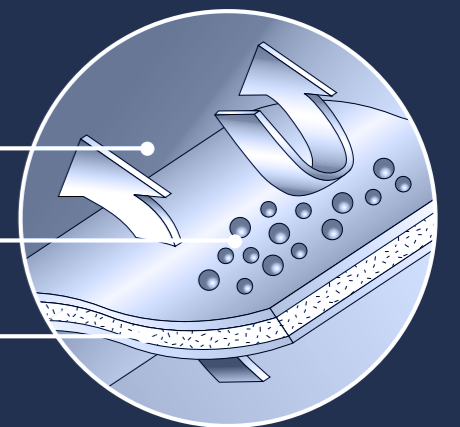


DUOSKIN

Quick Drying

High Wicking

Tight Fabric
Structure



MOSKITOPHOBIA®

INSECT REPELLING FABRIC

Provides a major line in defence against irritating, biting insects. Moskitophobia® is also fast drying and high wicking, maintaining unparalleled personal luxury. Easy-wear, easy-care, perfect for travel.



MOSKITOPHOBIA



U.V. PROTECTION

FABRIC THAT PROTECT YOU FROM THE SUN

Specially woven fibres shield the skin underneath from the sun's ultraviolet rays, providing an added layer of protection from the elements.





DLX[®]

DESIGNED FOR LIFE IN EXTREMES

DESIGNED FOR LIFE IN EXTREMES

DLX® is Designed for Life in eXtremes and when it comes to extreme weather, Scotland has it all. All types of weather can appear at any time. This is especially true in the mountains of the West Coast.

These are fabled proving grounds of the early climbing pioneers and their legacy continues to this day. Scotland has always been a hotbed of invention, born of necessity and enquiring minds. Figures such as Scottish born John Muir laid the foundations for an appreciation of wilderness, and a desire to embrace life outdoors.

This land of dramatic vistas and historical significance inspires us to create a very special collection of clothing and equipment that thrives in wild conditions. Anyone who has experienced a Scottish snow squall at 60 miles per hour, rain and sunshine, all within minutes of each other needs to trust their equipment.

This is why we say **Designed for Life in eXtremes.**



WHO WE ARE

DLX products are hand picked designs chosen to provide the best in performance and features, ideal for those who demand more from their equipment.

Sold in many countries, and ranged in hundreds of stores throughout UK & Europe. Today DLX® is a stand alone brand spanning accessories & footwear to high-end outerwear, yet till this day, remains true to the original ethos.

The name itself underlines our commitment to high-end outdoor clothing we developed the “Designed for Life in Extremes” strap-line. The acronym DLX, came to the forefront as a possible name, with connotations of quality & luxury. It was short, snappy a, perfect fit for our target market.



THE DLX MISSION

Is to provide accessible high quality products. To design and create wide ranging categories for women and men who love being outdoor. With a focus on design and sustainability we aim to be a household name for future generations.

Each product is specially selected for DLX® for its high level performance, be that in waterproofing, breathability, wicking moisture or its ability to stretch with dynamic movements of the wearer.

With DLX® there is also an expectation to meet the high standards of the most style conscious, so expect everything to look as good as it performs.

WE IMAGINE, DESIGN AND PRODUCE PERFORMANCE OUTDOOR CLOTHING, EQUIPMENT, ACCESSORIES AND FOOTWEAR FOR EVERY SIZE OF ADVENTURE.

We deliver functional, fashionable, innovative technical clothing for leisure pursuits and outdoor activities including, hiking, travel and snow sports.



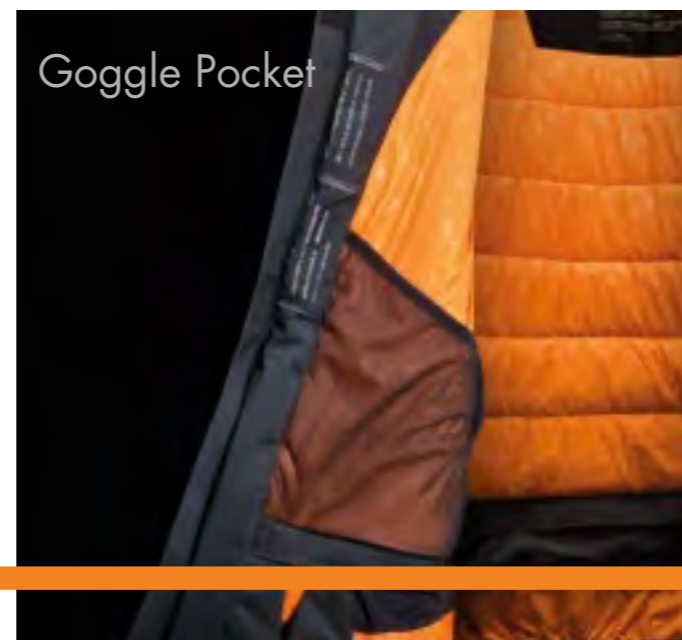
OUR PRODUCT

DLX® is a tightly integrated set of products targeted at providing the best performance in more demanding situations.

The collection is focused on end use, across a spectrum of outdoor activities.

AS A COHESIVE COLLECTION DLX® PRODUCT ARE DESIGNED TO WORK TOGETHER.

As a select group individual items can be designed from the ground up to work with new or existing products. From goggles and helmets, to other accessories like gloves, hats and bags. These products compliment each other in both performance and design.



RECCO
AVALANCHE RESCUE SYSTEM

DLX STRETCH

Non-slip
Grips

Water Repellent Zips

Goggle Pocket

Down Touch
Padding

Internal
Audio Pocket

Detachable
Snowskirt

Ski Pass
Pocket

FEATURE RICH

DLX assets support the overall branding, signifying the stand-out features for each style.

DLX ECO

Paving the way for a better future, for us and the planet we love.

DLX MEMBRANE

For improved breathability and waterproofing in both footwear and apparel.

DLX STRETCH

Optimum stretch capabilities, ideal for active, highly mobile pursuits.

DLX SKIN

Intelligent fabric that effectively draws moisture away from the skin.

DLX MERINO

Natural comfort from the wool with antibacterial properties.

DLX HEAT

Insulation that is lightweight, durable with a soft lofted fibre that holds your body heat.

DLX SOFTSHELL

Softshell with breathable and waterproof fabric that moves with you whatever you do.



DLX[®] ECO

Look out for the label. We have created a capsule collection that will take DLX[®] into a new era by creating more eco-friendly products. Working with Bluesign[®] approved materials, independent services, Thermolite[®] EcoMade and YKK Natulon[®] fastening products, this range utilises traceable, recycled materials in their production. By creating complete outfits for women and men we hope to pave the way for more thoughtful sustainable ranges for the future.

The jackets use Thermolite[®] EcoMade insulation which is lightweight, durable, and provides superior warmth and breathability for all activities. Produced from recycled materials such as plastic bottles. It delivers outstanding warmth while being extremely lightweight. Combined with good compression and recovery, Thermolite[®] EcoMade insulation sets a new milestone in terms of wearer comfort.

In common with the rest of DLX[®] Eco, the mid layers use Bluesign[®] approved materials which in this case are recycled, post consumer materials, this in turn develops the circular life for these products. None of this inhibits the performance, which still has high wicking and quick drying properties, keeping the wearer warmer and dryer.



CURRENT SECTORS



PACKAGING

Our brand is carried through on the packaging giving basic products a platform for instruction and increased shelf appeal.

We are also making packaging as sustainable as possible.





TRESPASS[®]



DLX[®]



CONTACT

If you need further assets, please email:

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