





1912 The begining

LAKEN is a young 111-years-old company that began its activity as a pioneer in the transformation of aluminum.

It has been the production of recipients made of this versatile and resistant metal what has allowed the company to grow exponentially in the decades following its founding. Growth that has turned Laken into the large, modern factory, with 10,000 square meters of cutting edge installations situated in one of the major European industrial areas that it is today.

# **LAKENHISTORY**



### 1960 1970 Specialization and international expansion

Until the sixties, our products were sold only in Spain in household and hardware stores.

It was at the end of the sixties when the company decided to focus in the sporting goods market. A few years later, in the early seventies, we started to export our products.

Nowadays, Laken is consolidated across the five continents, with a network of agents, distributors and sales points that make our company a solid international reference.

LAKEN exports over 80% of its total turnover.

# \*LAKENHISTORY



In 2007, the children's line we had been working on for a while develops its own personality and brand: is the birth of Laken Junior.

# 2010 Constant innovation ERP

LAKEN's constant improvements lead us to set an ERP system in order to manage the complete organization of the company: production, purchasing, sales...

Over time, we have also earnt various certifications:

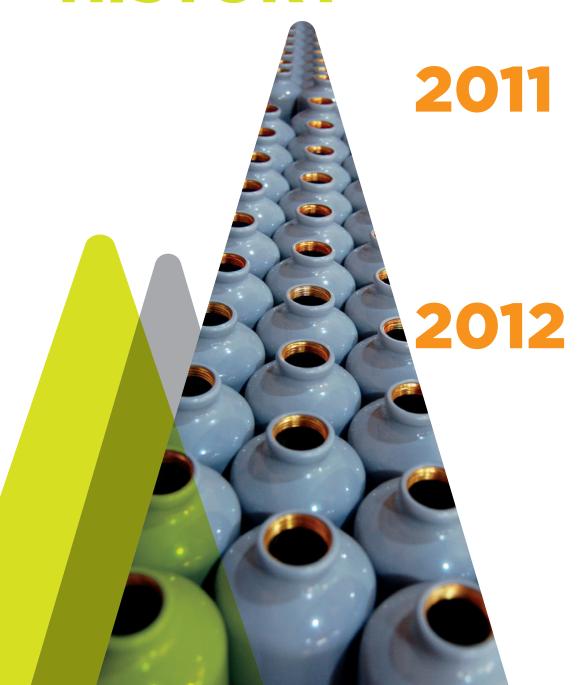








# **LAKENHISTORY**



## **2011** Mastery supplies of Oxylane Group

6 years of hard work collaborating with the largest European sporting goods group finished with: Mastery supplier of Oxylane Group.

# 2012 Improvement and optimization

One year later, Laken & Oxylane implemented an Effimax System and Lean Manufacturing.







# 2012 New products: stainless steel and Tritan

First, we introduced stainless steel bottles extending our offer of reusable metal water bottles.

And then, with the incorporation of the Tritan line to its catalogue, Laken became the company offering the widest range of reusable bottles in the world.

# O18 New section, new products

The opening of a new polishing section, allowed us to supply stainless steel cooking sets for QUECHUA.



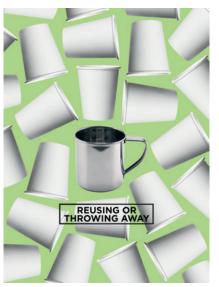


This year we started using PCR (Post **Consumer Recycled) aluminium in all** our aluminium bottles, making us one of the few manufacturers in the world to use this sustainable material.

#### **Stainless steel production line**

Finally, this year we started the installation of our own steel bottle production line, which will be operational by the end of the year. This new production line makes us the only manufacturer outside China with the capacity to produce steel, aluminium and Tritan bottles.

# **CLAKENPHILOSOPHY**









# Reusable bottles (and other containers) are what we do

Our mission is offering the best possible solution for water, food and other beverages conservation and transportation for everybody all around the world.

# \*\*LAKENPHILOSOPHY

We manufacture reusable bottles with the fundamental objective of offering solutions of hydration and feeding to everybody, keeping always in mind other objectives, equally important, we must reach.



### Take care of people

Of our customers, to whom we offer the best and safest products.

Of our suppliers, staff, and anyone else involved with our activity.



### Take care of the environment

All over the world, water bottles are in the spotlight. Not only do we offer a product that is eco-friendly by itself, but we also manufacture it in scrupulous compliance with all national and international standards and regulations regarding our activity and the environment.



### Take care of each process

From the raw materials to the final product, going through each procedure, the exhaustive care of each detail is what guarantees the development of a quality product, designed to meet both its operational needs as well as customers' design and aesthetics requirements.

# MAKENCORE BUSINESS

Only if it is manufactured to the highest quality standards can a reusable bottle or container perform its main functions satisfactorily: preserve its content properly and be able to be used again and again over the years.

All our products are BPA, phthalates, lead or other harmful substances free.



### Aluminium classic canteens

Light, resistant and with that lifelong classic look, indispensable for any trip to the mountain.



### **Aluminium PCR bottles**

Light, resistant, totally safe for adults and kids and with a great variety of sizes, colors and caps. And now, made from recycled aluminium!



#### **Tritan bottles**

Reusable and sustainable high quality plastic that offers lightness, strength and durability at a very affordable price.



### Stainless steel thermo bottles

With a double wall of 18/8 stainless steel, keep hot drinks up to 8 hours and cold drinks up to 12 hours.

# MAKENCORE BUSINESS



#### **LAKEN Junior**

With the same excellent performance of the adult's line but with designs, caps and other features specially designed for kids.



#### **Basic Steel**

Single 18/8 stainless steel wall and the cutest design. Now also with bamboo cap.



#### **Summit cap**

Our new automatic cap comes in 4 different colors and includes a safety lock to avoid involuntary opening.



#### **Cooking sets**

All utensils that might be needed in the mountains. Reusable, safe and easy to carry.

#### **Customization**

Choose the model, choose the design and make your bottle unique. Small quantities, immediate service.



### MOST REPRESENTATIVE CUSTOMERS





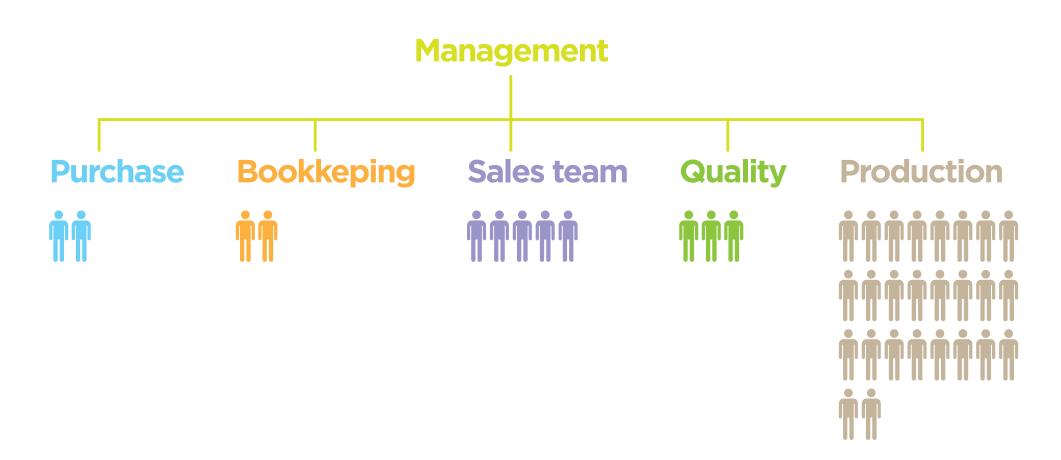








# MAKENOUR TEAM



# MAKENWHERE IS LAKEN?







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