

# FULL-RANGE APPAREL PRODUCT PROVIDER

RFID  
ECO-FRIENDLY  
HEAT TRANSFERS  
VARIABLE DATA  
PRICE TICKETS  
CARE LABELS  
GRAPHIC TAGS  
WOVEN LABELS  
PACKAGING  
TRIMS AND PATCHES  
ACCESSORIES  
BRAND PROTECTION



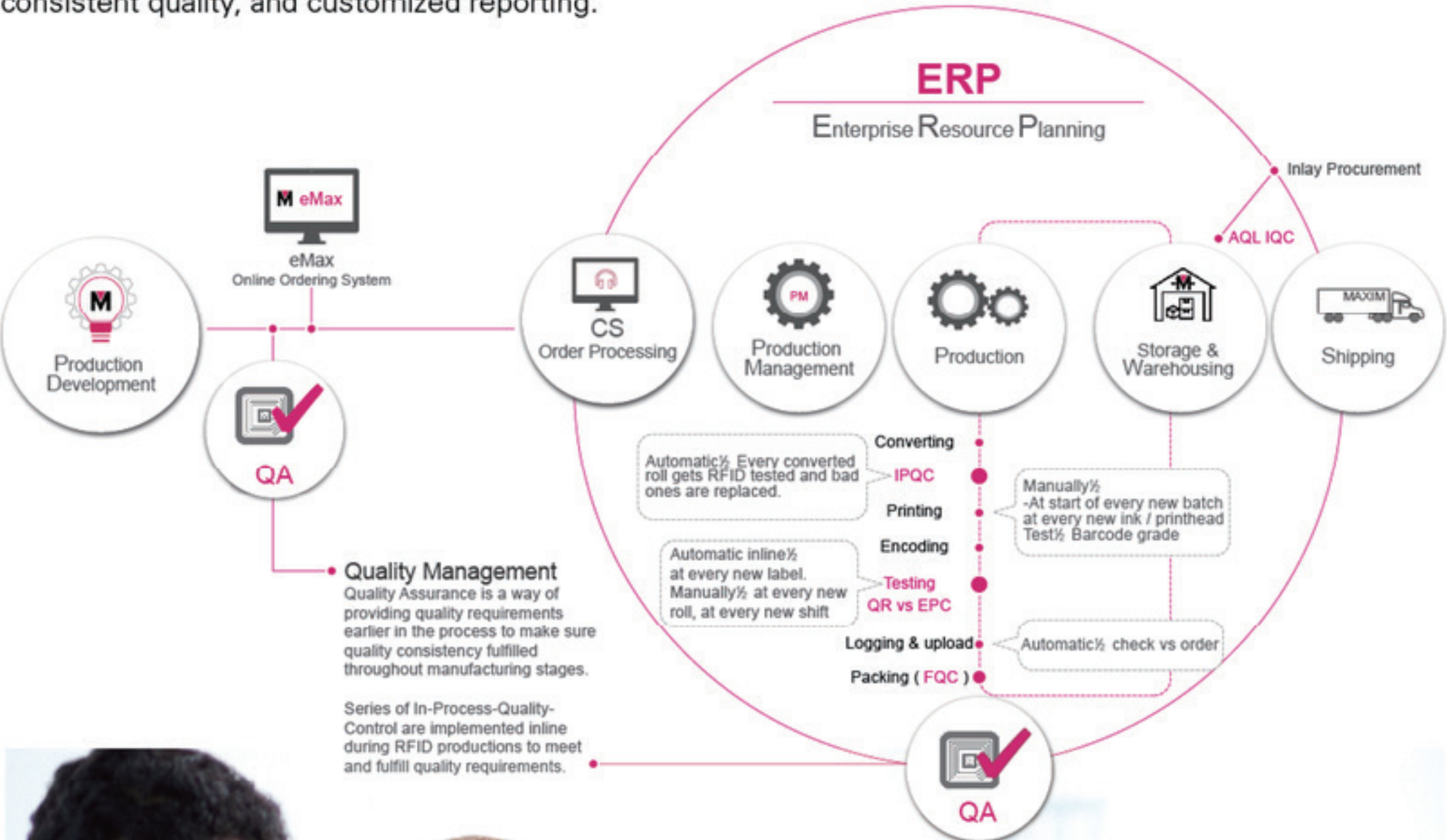


# DIGITAL SOLUTIONS

## E-MAX SOLUTION

E-Max Solutions is a global online ordering system with an automatic network to clients. E-Max includes transparent online data custom reporting including: order details, order status, delivery updates, and stock availability.

The E-Max online ordering system is user-friendly with: big data management, fast delivery turn-times, consistent quality, and customized reporting.







## RFID AND NFC

Radio-Frequency Identification (RFID) enables you to maximize the efficiency in your supply chain by applying our RFID labels for item-level tracking. Next to that, in store and on-line it will help the improvement of your customers experience.





**With RFID Your Inventory Management will be able to:**

- Reduce the time for cycle count
- Improve the inventory accuracy
- Reduce out of stock, increasing Sales
- Reduce over stock, decreasing unnecessary price mark down
- Increase the speed of time to shelf (replenishing)
- Find misplaced goods easier

**RFID will also help you to improve your customers experience:**

- better availability of your products
- Increased speed of checking out
- Optimized web online product location accuracy
- Easier retrieving of your latest product information
- Product suggestions

**Your customers experience can further be improved with the use of NFC (Near Field Communication) inlays in your labels tags or products.**

**NFC enables your customers to interface with your products by tapping with their mobile phones.**

- Give you the opportunity to direct contact with your customer
- Your customer to get direct latest information on the product, its background, other products in the same range, movies and 3D virtual reality.

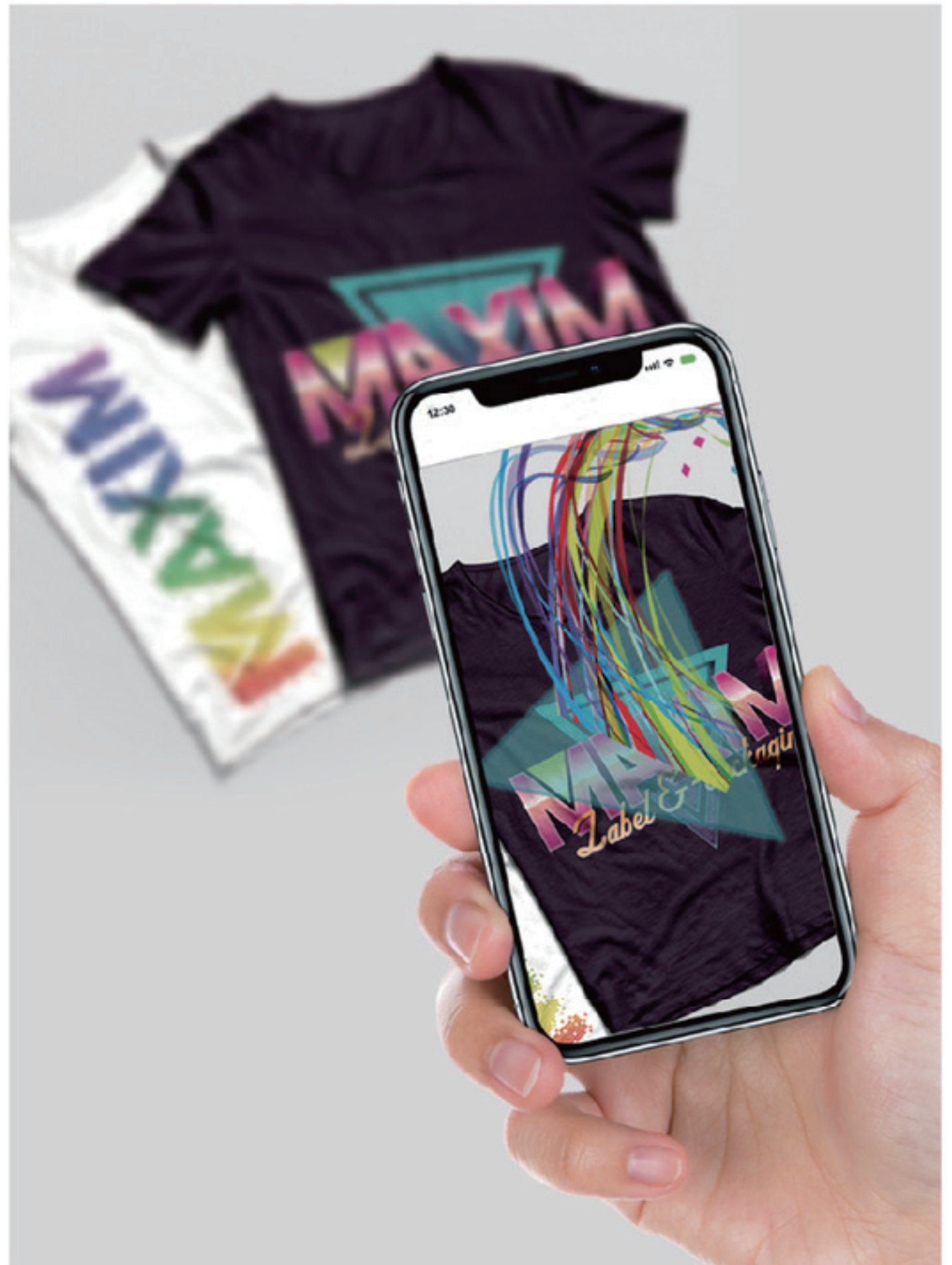




# HEAT TRANSFER

Maxim provides heat transfer solutions from garment embellishments to performance wear functionality, or product labeling.

For a wide-range of product types and brand aesthetics, we have the solution to fit your needs. In 2018, we formed a partnership with Gandrudbakken Etiketter of Norway to bring cutting edge development and innovation to our global production footprint.





# WOVEN AND PRINTED LABELS

Maxim's full-range of products includes woven and printed labels. A complete material, technique and color capabilities allows us to weave or print any label requirement to fit the brand. All of our locations follow global standards set by Ginetex, ISO, FTC, UKFT, and ICLC which ensures global compliance regardless of printing location.





# PACKAGING

Maxim's design team can help create innovative packaging that effectively communicates your brand to consumers. Whether your brand requires eco-friendly, creative solutions or affordable packaging, Maxim has the packaging experience and knowledge to find the right solution.

