REST AND RECOVER

FITASY

– MAKE AN IMPRESSION

WITH FITASY – STRIDE

BUILT FOR RECOVERY,
DESIGNED FOR STYLE.
THE STRIDE IS WHERE
COMFORT MEETS SCIENCE.

Cushioning & Shock Absorption

Our signature 3Dmetric triple-layer lattice cushioning acts like a trampoline for your feet — lightweight, adaptive, and engineered to reduce joint and muscle strain better than conventional midsoles.

Arch Support

Smart lattice design distributes weight evenly with adaptive arch support to fight fatigue. In 2026, partners can even get custom arch profiles — made just for them.

Ergonomic Heel Design

Slight elevation + contoured heel cup reduces Achilles strain and encourages smooth, natural motion.

Breathability

Airflow from the lattice midsole and breathable uppers keeps feet cool, dry, and irritation-free. Water-friendly without even trying.

Stability & Traction

Engineered grooves and PU outsole compounds = grip and balance on any surface.

Ease of Use

Slip-on entry with a flexible upper — easy on, easy off, always supportive.

Fit & Flexibility

Wide toe box + 3D-printed adaptive fit = natural movement, healthy circulation, and easy slip-on comfort.

Durability

Tough, sustainable materials, tested to ISO standards, outlast traditional recovery shoes without losing cushioning.

Planet-Friendly

Sustainability built in: recyclable lattices, zero-waste 3D printing, and long-lasting construction that supports both foot and planet recovery.

WHY FITASY'S STRIDE STANDS OUT

Zone-tailored cushioning:

The adaptive fit feature makes the lattice geometry responsive to each foot's unique pressure zone. We fine-tuned the parameters to offer a balanced comfort and stability.

Superior shock absorption:

PU-based biomimetic and auxetic lattices outmatch standard EVA in cushioning and impact mitigation.

Enhanced recovery biomechanics:

By stabilizing gait, Stride promotes better balance and can reduce injury risk during recovery phases.

Lightweight comfort

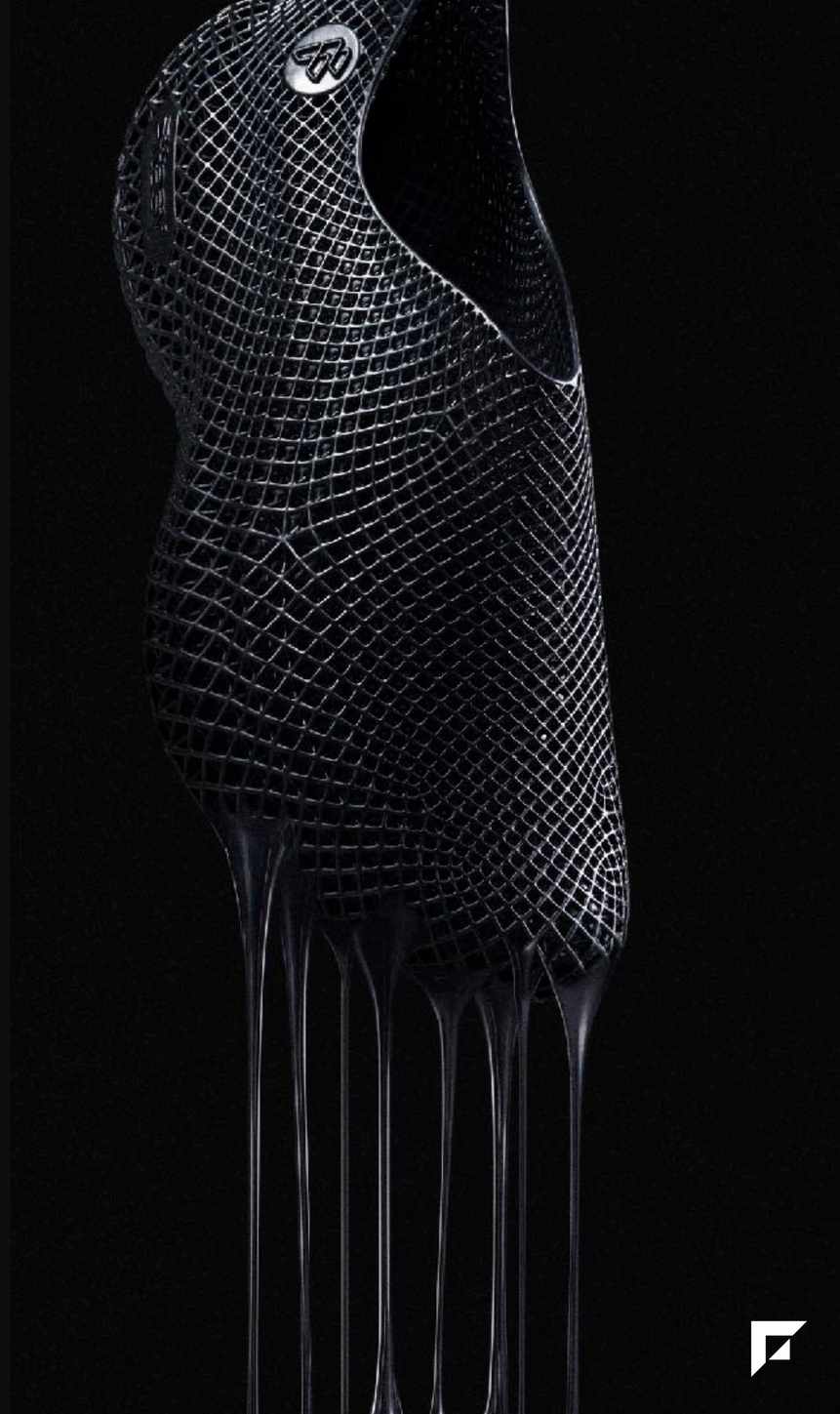
With added breathability—key for long wear during daily recovery routines.

Eco-forward:

Using a single elastomer material simplifies recycling and supports sustainability.

COMPARATIVE OVERVIEW

Category	FITASY Stride	Traditional Sneakers
Cushioning	Digitally-tuned lattice zones targeted cushioning for each region, reducing plantar pressure[1][4]	Uniform response from foam, with no rooms to make adjustments for specific regions
Biomechanics /Adaptive Fit	Improves gait balance and foot alignment given the adapt fit feature. Lattice geometry supports directional load & energy return.[2]	With foam materials, degradation in cushioning is linked to altered mechanics, which could lead to long term alignment issues. [7]
Durability	Elastomer lattice resists compression set, and the level of cushioning will remain the same given that the lattice structure is undamaged[3]	Multiple studies show cushioning degrades with mileage due to compression: ~33% of cushioning will be lost after 160-240 km[6]
Weight & Breathability	Lightweight, ventilated, suitable for all-day wear[5]	Limited breathability and can be heavy at times
Sustainability	Mono-material, recyclable	Multi-material, difficult to recycle



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