

Fabletics Extends Successful Partnership with Khloé Kardashian

New Compression Swimwear is Unveiled in Third Collaborative Product Drop

The limited-edition spring-to-summer collection highlights transitional luxury for the season

Berlin, March 28, 2024 -- Fabletics, the world's most fashionable, high-performance active wear brand, announces the upcoming release of its third iconic collection with entrepreneur, fitness and wellness enthusiast, and television star Khloé Kardashian. This latest reveal, entitled "Khloé V3," includes twenty-six limited-edition pieces that combine innovative design with a vibrant femme aesthetic to complete the quintessential spring-to-summer luxury look. For the first time ever, compression swimwear is introduced in this third collection with each curve-defining piece designed to sculpt and support.

"I'm someone who finds strength in moving my body every day, which also supports my physical and mental health," said Kardashian. "Fabletics has fused my personal style and fit preferences into each of these pieces. The goal was to create a lineup of beautiful, technical spring-to-summer styles that can be worn throughout the entire day and, most importantly, elevates confidence."

Bold, bright, and designed to move, Khloé V3 includes transitional pieces that can be worn from the pool, [gym](#), and outings with friends. In line with the two previous drops, this third edit encapsulates the fusion between fashion, athletic wear, and Khloé's personal passion for fitness and style. Made with Fabletics' best-selling fabrics, like *PowerHold* for max compression and *Seamless* for a subtle, contoured lift, each of the limited-edition pieces serve total Khloé energy, while also keeping every body snatched and unmatched in performance.

"This spring-to-summer collaboration with Khloé has been such an exciting one to share! These limited-edition edits have included some of our best-selling pieces to date," said Ginger Ressler, co-founder of Fabletics. "Now, with this third installment, we are leveling up our product offering with new head-to-toe looks and stylish compressive swim options. Our flattering, sleek suits are not only a direct reflection of Fabletics' mission to create transitional, staple pieces, but also a reflection of Khloé's personal style."

The first two edits of this partnership, which launched in fall 2023, included pieces like the *Seamless* Bra and Leggings set, the *Sculptknit* Contour Bra and Leggings set, and the *Cozy Fleece* Cropped Hoodie. While each collection to date has been successful, the first drop's Motion365+ Onesie became a definitive staple for the brand – becoming one of the best-selling items in Fabletics' history.

Whether hitting the pickleball court, or off to the beach or running errands, the Khloé V3 edit's sculpting silhouettes in summery color palettes with new shades like Electric Orchid Neon, Elemental Blue, and Neon Spark, are versatile for sport and leisure.

The entire summer edit is size-inclusive, with available sizes ranging from XXS to 4X, and prices will range from 12,95 € to 84,95 € . The new pieces in Khloé V3 will be available in Fabletics physical stores across the globe and for purchase at [Fabletics.co.uk/khloe-kardashian](https://www.fabletics.co.uk/khloe-kardashian).

To learn more, or to stay in the loop on future news, follow [@FableticsEU](https://www.instagram.com/fableticsEU) on Instagram.

About Fabletics

Founded in 2013 and headquartered in El Segundo, CA, Fabletics is the largest digitally native activewear brand in the world*. By fusing style-centric designs with high-performance technology, Fabletics is creating the world's most fashionable, high-performance active lifestyle products at an accessible price. Driven by its innovative VIP membership program serving over 2 million loyal members and powered by analysis from its Fashion OS tech platform enabling deep customer understanding, Fabletics has evolved activewear beyond the gym into every walk of life, guided by its foundational belief that everyone and every body deserves to look and feel their best. See and shop Fabletics' collections in the Europe, Canada the US and in person at the brand's state-of-the-art retail stores in over 95 locations in the US.

**Source: Euromonitor International Limited; Based on total global retail sales in the calendar year 2020 from custom research conducted in October 2021.*