

Kids Equip Collection Grows

- New styles in Viking's popular, built-tough Equip collection

Viking is a trusted name in the outdoor footwear market, not least with parents and caretakers who have come to appreciate the comfort, performance and durability of its kids models. The Equip collection in particular is where models that score highly on all counts call home, and this AW24 the family is set to grow with five new models.

To ensure that kids can enjoy all-day play and exploration without worrying about wet or uncomfortable feet, these latest additions all boast Viking's own Watershield membrane. Watershield is a PFC-free waterproof membrane that has undergone rigorous testing to make sure it meets the highest quality standards. With moisture safely kept out, the entire line also features warm linings to help keep heat in and insulate against colder temperatures. The new models also feature reflective elements for enhanced visibility in low light conditions. Finally, a full rubber outsole with optimized cold-weather traction provides excellent grip in any ground conditions.

Despite going heavy on comfort and performance features, the models are anything but heavy thanks to lightweight materials being used for the upper as well as a lightweight and insulating EVA midsole. In short, this latest line provides the durability and comfort that can keep young adventurers out playing for hours, not to mention a level of protection that brings peace of mind for parents.

About Viking Outdoor Footwear

Founded in 1920, Viking is an outdoor footwear and apparel company based in Oslo, Norway. Using the rugged Nordic landscape and its unforgiving climate as both product testing ground and playground, Viking strives to achieve its mission to create a world where everyone can be an explorer. By using the latest material innovations and technologies and combining these with 100 years of know-how, Viking continues to pioneer products that are renowned for their quality, durability, and performance.



Equip Defence Warm WP 2V

Durable, waterproof, and insulated mid cut kids shoe

Defend your child's sense of adventure with Equip Defence Warm WP. A stable mid cut upper is fitted with durable scuff protection, a protective support frame, and dual velcro fasteners for to enable child-friendly adjustments. Viking's Watershield membrane then adds protection against wet conditions, while a warm insulating layer keeps back the cold. Below, a lightweight EVA midsole reduces the impact of each step, and a full rubber outsole provides excellent grip on slippery surfaces.

Sizes: 22-33

Colors: Black/Charcoal / Hunting green/Olive / Grape/antique Rose

RRP: NOK 950,- SEK 950,- DKK 600,- EUR 80,-



Equip Warm WP Pull-On 1V

Waterproof, insulated pull-on kids shoe

Equip your child's everyday adventures with Equip Warm WP Pull-On. A convenient slip-on style makes for child-friendly entries and exits, while a single velcro fastener helps keep the shoe in place. Viking's Watershield membrane ensures foot comfort in wet conditions, while a warm insulating layer keeps back the cold. Below, a lightweight EVA midsole reduces the impact of each step, and a full rubber outsole provides excellent grip on any ground conditions your child's explorations encounter.

Sizes: 22-33

Colors: Black / Pink / Olive

RRP: NOK 900,- SEK 900,- DKK 600,- EUR 75,-



Equip Warm WP 2V

Durable, waterproof, and insulated mid cut kid's shoes.

Reinforce your child's sense of adventure with this especially tough boot, built for whatever the day may bring. A stable mid cut upper is fitted with durable scuff protection, a protective support frame, and dual velcro fasteners for quick adjustments. Viking's Watershield membrane protects against wet conditions, while a warm insulating layer keeps back the cold. Below, a lightweight EVA midsole reduces the impact of each step, and a full rubber outsole provides excellent grip on slippery surfaces.

Sizes: 22-33

Colors: Black/Grey / Pink /Charcole/dusty Pink / Pine/black

RRP: NOK 900,- SEK 900,- DKK 600,- EUR 75,-



Equip Defence Warm WP 1V

Durable, waterproof, and insulated mid cut kids shoe

Defend your child's sense of adventure with Equip Defence Warm WP. A stable mid cut upper is fitted with durable scuff protection, a protective support frame, and velcro fasteners for to enable child-friendly adjustments. Viking's Watershield membrane then adds protection against wet conditions, while a warm insulating layer keeps back the cold. Below, a lightweight EVA midsole reduces the impact of each step, and a full rubber outsole provides excellent grip on slippery surfaces.

Sizes: 30-41

Colors: Black/Charcoal / Blue/Navy

RRP: NOK 1000,- SEK 1000,- DKK 650,- EUR 85,-



Equip Warm WP SL

Waterproof, insulated pull-on junior shoe

Equip your kid's feet with shoes built tough enough for whatever the day may bring. A soft and flexible upper's convenient slip-on design combines with speedlaces to enable easy entries and exits and a snug fit. Viking's Watershield membrane ensures foot comfort in wet conditions, while a warm insulating layer keeps back the cold. Below, a lightweight EVA midsole reduces the impact of each step, and a full rubber outsole provides excellent grip on slippery surfaces.

Sizes: 30-41

Colors: Black / Olive

RRP: NOK 950,- SEK 950,- DKK 600,- EUR 80,-

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High-resolution images available for download at:

<http://www.brandmaster.no/>

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