

Stride Collection

- Viking presents new, versatile hybrid shoe models featuring PFC-free waterproof membranes

The Norwegian brand Viking Outdoor Footwear announces its latest trail and walking hybrid collection, Stride. And true to their namesake, each model is designed to lighten and embolden each stride through a combination of innovative features and materials.

For example, all models are equipped with waterproof, PFC-free membranes to protect against wet conditions. Here, models marked with GTX use the latest PFC-free GORE-TEX membrane, while those marked with WP use Viking's own Watershield membrane.

New tooling below, meanwhile, uses a beveled heel to smooth the initial heel strike, that which then combines with the increased toe spring at the front to create an ideal rolling gait with each step. This is complemented with a high traction, zonal rubber outsole that aims towards striking the balance between speed and agility in changing terrain.

Each model is available in both low and mid-cut to meet individual support preferences. They also conceal their considerable performance and comfort features in an overall sleek, minimalistic appearance, which should appeal for everyday urban use in addition to on and off-trail explorations.

About Viking Outdoor Footwear

Founded in 1920, Viking is an outdoor footwear and apparel company based in Oslo, Norway. Using the rugged Nordic landscape and its unforgiving climate as both product testing ground and playground, Viking strives to achieve its mission to create a world where everyone can be an explorer. By using the latest material innovations and technologies and combining these with 100 years of know-how, Viking continues to pioneer products that are renowned for their quality, durability, and performance.



Stride Low GTX M/W

Waterproof, hybrid low cut shoe

Find your stride both on and off-trail with this versatile, waterproof hybrid shoe. The sleek, minimalistic mesh upper is fitted with extra durable toe and heel reinforcements. A waterproof GORE-TEX membrane ensures feet stay dry and comfortable in wet conditions. A rocker sole has been specially developed to provide a smooth, resistance-free roll from heel to toe. For maximum traction and flexibility, a full rubber outsole features zonally optimized, high-traction treads and flex grooves.

Sizes: 36-47

Colors: Black

RRP: NOK 1300,- SEK1300,- DKK 1000,-EUR 130



Stride Mid GTX M/W

Waterproof, hybrid trail and runner mid cut shoe

Find your stride both on and off-trail with this versatile, waterproof hybrid shoe. The sleek, supportive mesh mid cut upper is fitted with durable toe and heel reinforcements. A waterproof GORE-TEX membrane ensures feet stay dry and comfortable in wet conditions. A rocker sole has been specially developed to provide a smooth, resistance-free roll from heel to toe. For maximum traction and flexibility, a full rubber outsole features zonally optimized, high-traction treads and flex grooves.

Sizes: 36-47

Colors: Black

RRP: NOK 1400,- SEK 1400,- DKK 1050,- EUR 140,-



Stride Low WP M/W

Waterproof, hybrid trail and runner low cut shoe

Find your stride both on and off-trail with this versatile, waterproof hybrid shoe. The sleek, minimalistic mesh low cut upper is fitted with durable toe and heel reinforcements. Viking's own Watershield membrane ensures feet stay dry and comfortable in wet conditions. A rocker sole has been specially developed to provide a smooth, resistance-free roll from heel to toe. For maximum traction and flexibility, a full rubber outsole features zonally optimized, high-traction treads and flex grooves.

Sizes: 36-47

Colors: Black

RRP: NOK 1000,- SEK 1000,- DKK 750,- EUR 100,-



Stride Mid WP M/W

Waterproof, hybrid trail and runner mid cut shoe

Find your stride both on and off-trail with this versatile, waterproof hybrid shoe. The sleek, supportive mesh low cut upper is fitted with durable toe and heel reinforcements. Viking's own Watershield membrane ensures feet stay dry and



comfortable in wet conditions. A rocker sole has been specially developed to provide a smooth, resistance-free roll from heel to toe. For maximum traction and flexibility, a full rubber outsole features zonally optimized, high-traction treads and flex grooves.

Sizes: 36-47

Colors: Black

RRP: NOK 1100,- SEK 1100,- DKK 850,- EUR 110,-

Contact person: Ida Fjell

Contact phone number: +47 909 77 043

High-resolution images available for download at:

<http://www.brandmaster.no/>

Login : VikingGuest

Password: Mediaguest19