

Norse Boots

- Perfect winter footwear that combines style and comfort

With temperatures dropping, the leading Scandinavian brand Viking Outdoor Footwear launches new styles designed to offer the ultimate blend of warmth, style, and functionality for the winter season. Originally, the two models Norse Boots High and Norse Boots Mid were created for exclusive sales through the renowned Norwegian streetwear e-commerce and wholesale company, Junkyard. Now, they're set to heat up this winter's fashion scene by becoming available to any customers who crave both style and warmth.

That's because besides an undeniably on-trend look, they are also designed to withstand the rigors of Scandinavian winters. Crafted with lightweight EVA material, these boots can keep feet dry no matter the slush, rain, and snow conditions outside. A wool-blend lining inside, meanwhile, ensures they stay warm in sub-zero temperatures. Finally, an anti-slip, high winter traction sole keeps feet firmly planted. All these features combine to earn Norse Boots a spot in Viking's coveted Equip Collection.

With Norse Boots, there's no need to let the cold weather compromise style this winter.

About Viking Outdoor Footwear

Founded in 1920, Viking is an outdoor footwear and apparel company based in Oslo, Norway. Using the rugged Nordic landscape and its unforgiving climate as both product testing ground and playground, Viking strives to achieve its mission to create a world where everyone can be an explorer. By using the latest material innovations and technologies and combining these with 100 years of know-how, Viking continues to pioneer products that are renowned for their quality, durability, and performance.



Norse Boot High

Warm, urban EVA high cut boot

If you're looking for the one winter urban boot this season, look no further. Norse Boot High's on-trend upper is made using extremely lightweight yet insulating EVA to keep your steps light and your feet warm. A high cut combines with a debris cuff at the top to keep the elements out and the heat in, while a clever plastic toe insert provides further protection. A full rubber outsole is designed particularly for snow and slush traction, perfect for morning commutes or your weekend excursion.

Sizes: 37-46

Colors: Dark Natural/Black, Denim/Black, Charcoal/Black, Pine/Black

RRP: NOK 1000,- SEK 1000,- DKK 750,- EUR 100



Norse Boot Mid

Warm, urban EVA mid cut boot

If you're looking for the one winter urban boot this season, look no further. Norse Boot Mid's on-trend upper is made using extremely lightweight yet insulating EVA to keep your steps light and your feet warm. A mid cut combines with a debris cuff at the top to keep the elements out and the heat in, while a clever plastic toe insert provides further protection. A full rubber outsole is designed particularly for snow and slush traction, perfect for morning commutes or your weekend excursion.

Sizes: 37-46

Colors: Dark Natural/Black, Denim/Black, Charcoal/Black, Pine/Black

RRP: NOK 900,- SEK 900,- DKK 700,- EUR 90



Contact person: *Ida Fjell*

Contact phone number: +47 909 77 043

High-resolution images available for download at:

<http://www.brandmaster.no/>

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