

# SURYUDEY PLASTIC ELECTRONICS PRIVATE LIMITED

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Suryudey  
Plastic  
Electronics

## PRESS RELEASE & INVITATION TO MEDIA & INFLUENCERS

### **idoona Debuts World's Thinnest Commercially Available Heated Gear at ISPO Munich: New Silver Carbon Tech Ends the Era of Bulky Layers**

In a market dominated by bulky layers and restrictive winter gear, idoona is redefining thermal comfort. At ISPO Munich 2025, idoona invites members of the media to experience the next generation of heated apparel: ultra-thin, wire-free, and designed for unrestricted movement.

idoona will showcase its groundbreaking Heated Jacket and High Dexterity Gloves, both powered by Silver Carbon Heat Tech. Unlike traditional heated gear that relies on stiff wires and heavy insulation, idoona's technology utilizes precision screen-printed heaters that are thinner than a human hair (75 microns), flexible, and stretchable. This innovation allows for "tech-wear you actually want to wear", apparel that provides active warmth without compromising style or mobility.

**Visit idoona at Hall B1, Booth 109-3** to test our products firsthand. Feel the difference of 0.4mm thin heated gloves that allow for full dexterity: precise work or as a liner under specialised gloves. Experience a heated jacket that combines 1mm Aerogel insulation with six feet of heating elements for total-body warmth.

#### **idoona Product Highlights:**

- **Silver Carbon Heat Tech:** Additive-manufactured heaters that are ultra-thin (0.3mm - 0.4mm), stretchable, and wire-free for superior comfort and durability.
- **High Dexterity Gloves:** The world's thinnest heated gloves (0.4mm), enabling full finger mobility for everyday tasks while keeping hands toasty.
- **Advanced Insulation:** Integrated 1mm Aerogel & Graphene insulation retains heat effectively without the weight of traditional down.
- **Sustainable Design:** Manufactured using additive processes that reduce waste, featuring C0 fluorine-free waterproofing for eco-friendly weather protection.
- **Smart & Versatile:** Powered by standard USB-C PD power banks with intelligent adaptive warmth suitable for Fall, Winter, and Spring.
- **Live on Kickstarter:** Now crowdfunding to bring the first batch of inventory to life.

**Dates:** November 30 – December 2, 2025

**Location:** Trade Fair Center Messe München in Hall B1, Booth 109-3.

#### **Contact for Press, Influencers & Partnerships**

For interviews, product demonstrations, or to schedule a meeting with the Idoona team during the show, please contact us at [press@idoona.fit](mailto:press@idoona.fit). **We also welcome inquiries regarding affiliate marketing opportunities for our ongoing Kickstarter campaign.**

Visit our Kickstarter Campaign by clicking [here](#). For a more detailed press release click [here](#).